

# Medicines Adherence and Waste

## Idea Generation Workshop - 2nd October 2014

Paddocks House, London Road, Six Mile Bottom, Newmarket, CB8 0UE.

10:00am - 4:00pm

Item	Lead	Time
▶ The Morning Keynote session		
▶ Introduction to the Day	Carol Roberts	10:00
▶ Working with industry to realise health outcomes	Robert Winter	10:10
▶ The role of technology in improved adherence	Proteus	10:30
▶ Improving medicines adherence and waste - background & objectives	Carol Roberts	10:50
▶ Joint working processes for the day	Liam Cahill	11:10
▶ Tea and Coffee		11:30
▶ Facilitated Workshop (Idea Generation)		
▶ Challenge 1 - Prescribing and the Patient	Workshop	11:50
▶ Challenge 2 - Transmission/ Transcription/ Supply of Medicines	Workshop	12:20
▶ Challenge 3 - Communication between primary and secondary care	Workshop	12:50
▶ Lunch		13:20
▶ Challenge 4 - Effective use of patients' medicines in hospitals	Workshop	14:10
▶ Challenge 5 - Ensuring patients understand the cost and value of medicines	Workshop	14:40
▶ Challenge 6 - Effective Engagement of Community Pharmacists in Pharmaceutical Review	Workshop	15:10
▶ Next Steps, summary and close	Carol Roberts	15:40
▶ Finish		16:00

The venue and lunch will be jointly funded by contributions from **RB UK, NovoNordisk and Teva UK Limited** who will be present on the day.